



Vision

A vibrant mosaic of communities that values its people and heritage, appeals to all ages and stages of life, protects its environment and quality of life, and plans for and manages its growth and economic development.

Mission

Partnering with the community, key stakeholders and the other levels of government, we are a leader in the provision of innovative, efficient and effective municipal services, valued by our citizens.

GOALS

Quality of Life:

To provide the high-quality municipal services and programs that will promote and strengthen our sense of community while appealing to all ages, stages of life and abilities, and reflecting our socio/economic diversity.

Environmental Stewardship: To protect, enhance and sustain our lakes, shoreline and natural features as part of a vital, green and healthy ecosystem while striving to reduce our carbon footprint.

Managed Growth and Development: To plan for and support the timely delivery of well-planned new, or redeveloped, residential, commercial and light industrial opportunities through a controlled provision of infrastructure.

Infrastructure Support: To strategically manage, enhance and renew the Township's physical, social and technology infrastructure to meet the demands of a thriving community.

Fiscal Responsibility: To ensure that resources are managed responsibly and taxpayers continue to receive the best value for their present and future tax dollar.

Organizational Excellence:

To pursue excellence in managing and delivering the highest quality services through quality people.

STRATEGIC PRIORITIES

Working with Other Key Stakeholders:

- Explore the potential of developing an **employment strategy**, with a particular focus on employment for ages 25-44
- Develop a detailed **plan** to meet the needs of our **seniors** that will consider and address key areas such as housing and areas for activity
- Develop an overall **growth strategy and plan**, including water and wastewater, which links to, and integrates with existing Township plans
- Develop an **environmental action plan** for the Township which protects the natural resources and ensures they continue to be an asset

Working with Township Council and Staff:

- Conduct an **organizational review** that will consider and define the appropriate balance of resources with service levels and identify staff development and succession plans

CORPORATE INITIATIVES

Quality of Life

- § Explore opportunities to better access and expand the trail system
- § Develop accessibility plans for all Township owned facilities
- § Work with existing community stakeholders to attract and retain physicians
- § Encourage the growth of the arts and culture sector

Environmental Stewardship

- § Develop a plan to enable extended life of Township owned waste management site on County Road 18
- § Develop streetlight guidelines
- § Develop an energy conservation plan for Township facilities & equipment

Managed Growth and Development

- § Explore the development of community improvement plans
- § Develop strategies to support promote home based businesses
- § Explore the re-establishment of a Local Architectural Conservation Advisory Committee

Infrastructure Support

- § Develop a lifecycle approach and plan for asset management, while investing in building maintenance

Fiscal Responsibility

- § Initiate a planning cycle to support longer term capital budgets
- § Implement a plan to achieve earlier adoption of annual budget

Operational Excellence

- § Develop a standard approach to project planning and execution, including a standard set of templates, to increase the readiness of the Township to launch and successfully complete projects
- § Develop staff through cross training to allow the Township to cover core responsibilities
- § Develop a comprehensive communications strategy
- § Review existing service levels and adjust operating plans accordingly

VALUES

Integrity: Demonstrating honesty and sincerity in everything we do.

Trust and Respect: Acting in good faith with due consideration and compassion for others.

Accountability: Taking personal responsibility for the impact and quality of our actions.

Professionalism: Providing consistently excellent service.

OPERATING PRINCIPLES

Strive for service excellence by anticipating and planning for the needs of our citizens while continually improving service delivery.

Seek efficiency by eliminating unnecessary bureaucracy.

Respect, mentor and support our staff.

Encourage a team environment to maximize results.

Reflect our fiscal priorities and make decisions that align with our strategic direction.

Ensure that all citizens are treated in a professional manner.